



COPYWRITER

DANIEL
BUMGARDNER

CONTACT

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ABOUT ME

I'm an ambitious copywriter who loves telling stories. With over five years of marketing experience, I'm committed to producing a diverse array of creative content: from articles to promotional emails and everything in between. Most importantly, I'm a diligent collaborator who believes in the effectuality of teamwork to augment & elevate innovative ideas. Let's tell a story together.



EDUCATION

University of South Carolina - Columbia, SC
Bachelor of Arts
Major: Theatre
Directing/Sound Design Concentration

Start
2007

End
2011



HARD SKILLS

Office Suite	●●●●●●●●●○
Photoshop	●●●●●●●●○
Illustrator	●●●●●●●○○
Writing	●●●●●●●●●○
Copywriting	●●●●●●●●○
Copy Editing	●●●●●●●○○
SEO	●●●●●○○○○
Analytics	●●●●○○○○○

SOFT SKILLS

Curiosity
Asking questions is a pastime of mine, and a weapon I wield for great copy.

Creativity
Like an A-24 film, I'm not afraid to get a little weird. And my sales copy isn't either!

Empathy
People aren't robots. And helping them is more fun than tightening bolts.

Communication
It's a key aspect of collaboration. I love taking great ideas & making them better.

Research
If I don't know the answer (and often even if I do), I'll look into it.

EXPERIENCE

- Interim Creative Director** 2019 - Present
Gravestation Media - Myrtle Beach, SC
Developing and implementing concepts and strategies for a number of creative projects, revising content and media, providing feedback on projects, writing and editing copy.
- Copywriter** 2015 - 2019
Smokingpipes.com - Longs, SC
Wrote, proofread, and edited online product copy, blogs, newsletters, product labels, video scripts, website and ad content (banner, email, & print).
- Copywriter** 2017 - 2019
Allied Arts - Georgetown, SC
Wrote online copy, ad content, commercial scripts, and press releases for local and regional clients including Century 21, The City of Georgetown, & Brookgreen Gardens.

REFERENCE

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